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RICHARD C. CLOSE

Professional Services & Instructional Design



EMPLOYMENT

2003 - present Chrysalis Campaign, Inc. (NGO)
Senior Consultant, Founder

Chrysalis leverages learning technologies and methods to transform people out of poverty. Projects include UNESCO portal "I am Africa. This is my story..." Bridgeport Rescue Mission curriculum. Ridgefield HS STEM eLearning development.

1987-2010 Chrysalis Marketing
Strategic Consultant

Long and short term strategic and marketing consulting engagements with clients such as: IBM Catapult Education, Microsoft Education, Global Knowledge Network, Heath Care Compliance Services, BASCOM, Peakskills, LeadingWay Oracle and more.

2013-2015 Ridgefield Public School System, CT
Instructional Paraprofessional & Substitute

Placed in all schools and all levels of the system. Including special education, autism and college level classes. Full semmest managing Ed Tech classes including robotics, automotive and material sciences. Developed mutimedia collaborative curriculum for these classes.

EDUCATION

07/2015 Master's Degree Instructional Design
Full Sail University

1976 BS Human Development
SUNY Empire State College

2009-2014 Speaker: STEMx, Global Education Conference
Published: ISTE, Global Education
Mag. UN Peace Journal

PROFILE

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SOCIAL

<http://globallearningframework.ning.com>
<http://i-am-the-story.ning.com>
www.slideshare.net/richardcclose
<https://fullsail.academia.edu/richardcclose>
www.linkedin.com/in/richardcclose

PORTFOLIO RICHARDCLOSEDESIGN.COM

Professional Skills

Strategic Planning	●●●●●●●●●●●●●●
Program Dev.	●●●●●●●●●●●●●●
Curriculum Dev.	●●●●●●●●●●●●●●
Creative Design	●●●●●●●●●●●●●●
Graphic Arts	●●●●●●●●●●●●●●

Technical Skills

Ning Networks	●●●●●●●●●●●●●●
Adobe Creative Suite	●●●●●●●●●●●●●●
MS Office Screenflow	●●●●●●●●●●●●●●
Captivate - iBooks	●●●●●●●●●●●●●●
LMS Edmodo Schoology	●●●●●●●●●●●●●●



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PROFESSIONAL STATEMENT

Like a car without a driver, instructional technology and social media are empty without human context in it. As educators, trainers and mentors, our task is to provide our students with ways to learn that are relevant and sensitive to the diverse issues in the human race.

When using technology in the classroom or when mentoring, we must keep in mind that instructional design does not replace human touch, rather it supplements the process. ID can facilitate making ideas clear and free the teacher/mentor from repetitive instruction. ID enables the educator to put more attention on individual learning. Even in eLearning, the student must validate knowledge in real world experiences for content to be absorbed. If ID wants real transformation, its images and stories must dig deep into the human experience.

AWARDS / ACCOMPLISHMENTS

- 2007 "I am Africa. This is my story..."
Grant UNESCO PPN Digital Storytelling
- 2000 - 13 Published Papers
ISTE, Global Education Magazine UN Peace Journal

REFERENCES

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Terry Wilcox
Executive Director
Bridgeport Rescue Mission
1088 Fairfield Avenue
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ABOUT ME

My goal is to leverage instructional design and media technology for the purpose of empowering individuals to transform themselves.

With over 30 years in NGO, public education and corporate in learning technologies I have acquired a depth knowledge about what is contextually practical and works in transforming the human spirit.

I was brought up in the idyllic town of Larchmont, NY, in the shadow of NYC. I received a BS in Human Development, minoring in education from SUNY and ended up in corporate marketing for firms such as GE Information System, MCI International and Keane. Due to my trouble shooting skills, I embraced the life as an independent consultant in the IT learning business helping startups and assisted in turn arounds with clients such as: IBM, Microsoft, Global Knowledge Network, Oracle, Sun Micro Systems and a number of eLearning firms. In 2003, I went to help at the Bridgeport Rescue Mission and fell in love with the world of poverty and trauma. This was followed up by four trips to Africa for documentation and leadership training. This started a process of developing programs and methods for human transformation and collaborative learning now called the Global Learning Framework.

Organizations

Numerous online education and NGO groups

Author

Three donation picture books
Theory Papers and African Articles

Fundraising

Various African NGOs



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Digital Storytelling



STEM Curriculum



Documentary

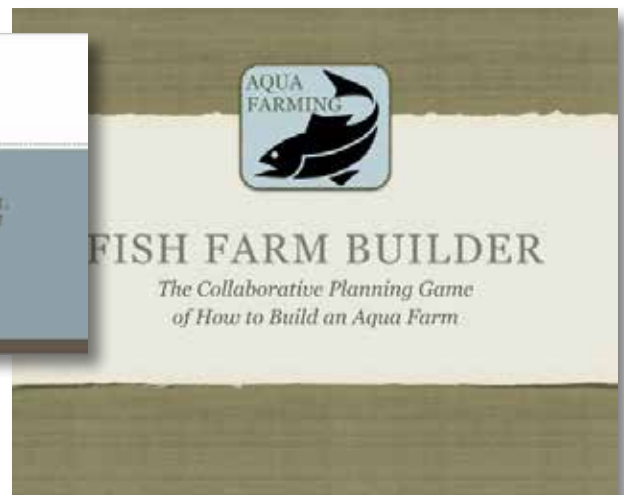


eLearning



iBooks

K-12 Curriculum



NGO Game

PBL





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CORPORATE PROJECT
SAMPLES

STRATEGIC DEVELOPMENT

For IBM Catapult Education, I consolidated 36 product lines into one brand, then re-branded a new division with IBM's International standards. On launch in PCEXPO, I generated over 6,000 leads.

PROGRAM DEVELOPMENT

For a dozen learning companies, I developed product and channel training programs. This included four complete company branding and channel development, including Microsoft Certification. Program.

MARCOM

Developed papers and programs: Microsoft Cert. Prog., Global Knowledge, Bascom K12 filtering, LeadingWay KM Knowledge Factory, PeakSkills NLP LMS. IDC "Architecture of Distance Learning." Numerous conference presentations.

BRAND & POSITIONING

For a number of learning companies, I developed new brand and positioning programs including a Health Care Compliance Services expert webinar series.



Graphic design in partnership with Hans Fischer Designs